

For the attention of the CEO,

I am writing to you as one of your customers that is deeply distressed about recent news that global wildlife populations have declined by 73% since 1970. I do what I can to protect nature, but you are in a unique position to make a much bigger contribution.

I'd like to highlight two actions in particular that are within your power to take and could make a real difference:

- For the sake of global biodiversity, commit to phasing out the use of neonicotinoids and all other highly bee-toxic pesticides from use within your global supply chains by 2030 at the very latest. Provide support to your suppliers and growers to help them adapt to these changes and adopt non-chemical alternatives.
- To help wildlife closer to home, end pesticide use around all your stores and car parks and allow bee-friendly vegetation to flourish wherever possible. This would follow the lead of supermarkets in France which have all been pesticide-free on their land since 2017. It would be an easy win and hugely popular with your customers and the wider public. In fact, there is currently a chance to be the first UK supermarket to do so!

Almost 75% of the world's crops depend on pollinators, so not only would you be protecting nature you would also be helping to secure global food supplies which are under threat from the biodiversity and climate crises.

Please do let me know whether the company plans to implement the measures listed above.

I look forward to hearing from you.

Best wishes,